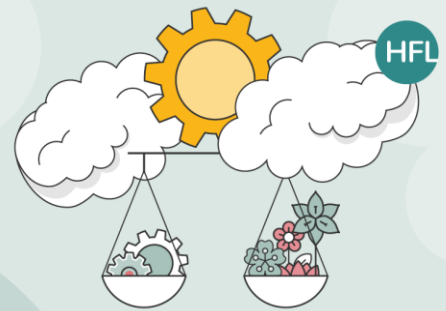


# THE HFL EDUCATION SEND CONFERENCE 2025: SENSE AND SENSIBILITY.

Thursday 13th February 2025  
The Fielder Centre, Hatfield.

[Click here to book](#)



Time	Details	Location		
8:45 – 9:25am	<b>Conference registration</b>	Foyer		
9:30 – 09:55am	<b>Conference Welcome &amp; SEND Reflections</b> Carole Bennett, CEO, HFL Education	Conference Room		
09:55 – 10:55am	<b>Empathy and Influence, finding that balance as a SENCO</b> Ginny Bootman, Special Needs and Relationship Specialist			
10:55 – 11:10am	<b>Exhibitor Speaking Slot</b>			
11:10 – 11:25am	<b>Break</b>	Function Room		
11:25am – 12:00pm	<b>Internal Alternative Provision: Solution or Sidestep? Rethinking the Path to Inclusion</b> Justine MacDonald, Secondary School Effectiveness Adviser, HFL Education  This keynote challenges leaders to reflect on the purpose of Internal Alternative Provision (IAP). Is it genuinely supporting pupils with SEND, or is it primarily a behaviour management tool? We will explore the balance between inclusion and intervention, considering whether IAP truly meets pupil needs or risks diverting focus from long-term solutions.	Conference Room		
12:05 – 12:30pm	<b>Drop-in sessions</b>		Drop-in session rooms	
	<b>A: Scaffolding executive functions in reading</b> Kirstin Snook, Teaching and Learning Adviser, HFL Education  Room B  <i>Suitable for primary and secondary</i>  This workshop will provide a practical opportunity to consider how children's thinking skills (or 'executive	<b>B: Making Maths Manageable for those who are significantly behind their peers</b> Gill Shearsby-Fox, Senior Primary Teaching & Learning Adviser, HFL Education  Room E  <i>Suitable for primary and secondary</i>		<b>C: The way I play: Understanding how schematic play enables learning and development</b> Jennifer Ferguson, Early Years Adviser, HFL Education  Conference Room  <i>Suitable for Early Years</i>  This workshop will exemplify how knowledge and understanding of schemas enable

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	functions') can be scaffolded and shaped in reading, especially when deploying Teaching Assistants. EEF and DfE guidance will be drawn upon.	This workshop will explore how to support students with SEND who cannot access learning at the age expected standards and therefore need alternative provision, either within or outside of the classroom.	practitioners to support and challenge children's thinking, their ideas, and their developing concepts. Schemas help children to represent and develop their ideas about the world through repeated actions or thinking. As practitioners, we need to know what each schema is, what it looks like within a play context and how to plan activities for young children to continue exploring them.	
12:30 – 1:30pm	<b>Lunch</b>			<b>Function Room</b>
1:30 – 2:10pm	<p><b>Leveraging Technology to Improve Outcomes at Parkgate Junior School</b> Chris Carter, EdTech Adviser &amp; Fiona Tobin, Secondary Schools Effectiveness Adviser, HFL Education</p> <p>In this case study you will hear how Assistive Technology was used to address a need to improve outcomes for Year 5 students, particularly those on the Pupil Premium register. The session examines the implementation of the programme, the tools used, its impact on students, and the wider implications for the school. Delegates will learn how similar projects can be implemented in their schools or settings.</p>			Conference Room
2:15 – 2:40pm	<b>Drop-in sessions</b>			Drop-in session rooms
	<p><b>A: Scaffolding executive functions in reading</b> Kirstin Snook, Teaching and Learning Adviser, HFL Education</p> <p>Room B</p> <p><i>Suitable for primary and secondary</i></p> <p>This workshop will provide a practical opportunity to consider</p>	<p><b>B: Making Maths Manageable for those who are significantly behind their peers</b> Gill Shearsby-Fox, Senior Primary Teaching &amp; Learning Adviser, HFL Education</p> <p>Room E</p> <p><i>Suitable for primary and secondary</i></p>		

	<p>how children's thinking skills (or 'executive functions') can be scaffolded and shaped in reading, especially when deploying Teaching Assistants. EEF and DfE guidance will be drawn upon.</p>	<p>This workshop will explore how to support students with SEND who cannot access learning at the age expected standards and therefore need alternative provision, either within or outside of the classroom.</p>	
2:15 – 2:40pm	Networking Opportunity		Function Room
2:40 – 3:00pm	<b>Break</b>		<b>Function Room</b>
3:00 – 3:45pm	<p><b>Leading with Confidence</b> Frances Akinde, Education Consultant and SEND Expert</p>		Conference Room
3:45 – 4:00pm	<p><b>Closing Remarks &amp; Conference End</b> Louise Barrell, Lead SEND Adviser, HFL Education</p>		